



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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BIRDSBORO MATERIALS TO HOST RUNNING OF 2ND ANNUAL 'HIT THE HAY 5K'

On Sunday, April 23, 2006 Birdsboro Materials will host running of the Second Annual 'Hit The Hay 5K' mini-marathon event at its Birdsboro, PA facility. This annual 5K running event is part of other commemorative Earth Day activities being sponsored by the Hay Creek Watershed Association. This is the first year Birdsboro Materials will have the opportunity to host this 5K running event at its Birdsboro, PA facility. Birdsboro Materials officials are labeling this event as both a community outreach event for this quarry facility and a wonderful opportunity to help commemorate Earth Day within the Hay Creek Watershed. Birdsboro Materials operates its quarry facility within a portion of the 22 square mile watershed which drains to Hay Creek.

This 2006 'Hit The Hay 5K & Earth Day Event' will occur on Sunday, April 23, 2006 from 8:30 AM until 1:00 PM. The event will be 'Quarry Day' will be held at the Birdsboro Materials Quarry facility, which is situated at 1267 Hay Creek Road, Birdsboro, PA 19508. Access to Birdsboro Materials may be gained via State Route 82 (Hay Creek Road), just south of The Borough of Birdsboro. Attendants will direct guests to designated parking areas along Birdsboro Materials' main access road. A shuttle service will transport guests from parking areas to a reception area where food and beverages will be served and guests will be asked to register. Once in the facility, guests may be shuttled to various stations within Quarry where they will observe Plant Operations. Quarry personnel will be on hand to discuss Operations and to answer additional questions as necessary. All guests will receive free promotional items and raffle tickets for the 'First Annual Quarry Day Raffle'. Guests will be asked to complete a Community Relations Survey, which the company hopes will allow direct input from the community into daily operations of Birdsboro Materials.

Birdsboro Materials is a trusted member of The H&K Group™ Family of Companies. For more information on this 'Quarry Day' event, please call (610) 222-3516. Please also visit The H&K Group™ on the web at www.hkgroup.com.