



PRESS RELEASE

Haines & Kibblehouse, Inc.
2052 Lucon Road
Skippack, PA 19474

FOR IMMEDIATE RELEASE

Wednesday July 28, 2010
For more information, please call (610) 222-3616

THE H&K GROUP TO HOST 3RD ANNUAL ROCK & ROLL RIDE FOR AUTISM

Skippack, PA - [The H&K Group](#) is pleased to announce that it will once again be hosting their annual "[Rock & Roll Ride for Autism](#)." This motorcycle road tour event is scheduled for Sunday, September 5, 2010, and features a "Ride'n to Raise Awareness" victory lap at world-renowned [Pocono Raceway](#), who proudly joins [The H&K Group](#) in support of this event.

First held in 2008, the ride was conceived by two H&K Group employees, John Gavis and Drew Baskin, who, as motorcycle enthusiasts, saw the group riding event as a way to raise awareness and support for Autism. Gaining overwhelming backing from their employer and [Pocono Raceway](#), the pair sought additional support from local businesses, fellow employees and friends and ultimately hosted a tremendous outing in 2008. Since this time, over 350 riders have turned out annually to participate in this Autism fundraiser.

[The H&K Group](#)'s Chief Operating Officer, James T. ("Jim") Haines and his wife, Pam, have a son, Matthew, who was diagnosed with Autism at age three. Matthew, currently 17, has participated in the event with his parents for the past two years. Jim and Pam Haines are extremely active in the Autism community and were instrumental in founding the Sellersville, PA based [Autism Support Network](#). This year, "[Rock & Roll Ride for Autism](#)" will benefit the [Autism Society of America \(ASA\)](#), [Lehigh Valley Chapter](#), who provides critical support, advocacy and enrichment to families of children diagnosed with [Autistic Spectrum Disorders](#).

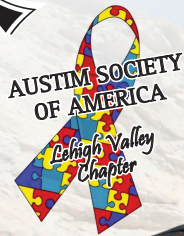
This year's "[Rock & Roll Ride for Autism](#)" will depart at 9:00 a.m. on September 5, with event registration beginning at 7:00 a.m. at [The H&K Group](#)'s corporate office in [Skippack, PA](#). Coffee and light fare will be served. From Skippack, the tour will follow approximately 85-miles of scenic roads to [Pocono Raceway](#) in [Long Pond, PA](#). At [Pocono Raceway](#), riders will have the opportunity to participate in marshaled parade laps around the famous Pocono Raceway tri-oval track. Following track activities, riders will have the opportunity to enjoy track concessions, gather socially and participate in vendor-sponsored raffles in support of [ASA](#), [Lehigh Valley Chapter](#). The attached flyer presents specific times, locations and logistics related to this September 5th charity event.

Further information on this corporate sponsored event may be obtained by calling Pam Haines at (610) 222-3616 or pointing your browser to www.hkgroup.com/autism. Additional information on the [ASA](#), [Lehigh Valley Chapter](#) may be obtained by calling (610) 778-9212 or visiting their website at <http://autismsocietyofamerica-lehighvalleychapter.giving.officelive.com>. [Pocono Raceway](#) may be reached for [directions](#) and comment at (570) 646-2300 or on the web at www.poconoraceway.com.

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3rd Annual...

ROCK & ROLL RIDE FOR AUTISM



Enjoy a great ride & take some parade laps on the famous Pocono Raceway to benefit Autism Awareness!

**Sunday
Sept. 5th, 2010**

Rain or Shine!

****NEW scenic route through beautiful Eastern PA!****

COST: **\$15** per rider / \$10 per passenger - pre-registered
(\$25 / \$10, if not pre-registered)

Includes:

- Donation to Lehigh Valley ASA
- 3 Laps at Pocono Raceway
- Post Event Social
- Raffle Tickets
- Registration Gift

REGISTER: Online at www.hkgroup.com/autism
Pay online or download the mail-in form.
Deadline for pre-registration by mail is Aug. 30th, 2010 and online is Sept. 3rd, 2010.

SCHEDULE:

Registration/Check-in:..... 7-8:30 am
At The H&K Group's Corporate Office
2052 Lucon Road, Skippack, PA 19474

Depart for Pocono Raceway:..... 9 am

Parade Laps:..... Noon to 1 pm

Post Event Social: 1-3 pm
Concessions will be available for purchase

Questions? Contact Pam Haines at phaines@hkgroup.com or 610.222.3616.

SPONSORED BY:

THE **H&K** GROUP



**ALL MOTORCYCLE MAKES
AND MODELS WELCOME!**

BRING THE WHOLE FAMILY!

During this event, a Pocono Raceway Track Representative will be directing the parade lap activities. The Pocono Raceway has a Zero Tolerance Policy towards racing and may result in loss of privileges. Each rider is required to sign a Release of Liability before he/she is permitted onto the racetrack.

****Pre-register & save online at www.hkgroup.com/autism****